

*Brewing trade fairs and exhibitions take place all over the world.
But only in countries and cities with a long brewing tradition,
can offer unique experiences, leading to success.
And that is why Pivo Bier Ale EXPO Prague has been founded three years ago.*



Pivo Bier Ale Expo

January 29th – 30th January 2019
Prague Conference Centre,
Prague 4, Czech Republic

- raw materials: malt, hops, yeast
- brewing technology, breweries construction, sanitation
 - beer bottles, kegs, logistics and marketing
- sensory assessment of beer, laboratory instruments, certification
 - beer tasting, tapping device, beer glasses



Pivo Bier Ale Expo 2019

29th – 30th January 2019

9:00 AM till 06:00 PM

Prague Congress Centre

5. května 1640/65, 140 21 Praha 4

www.praguecc.cz/en/how-to-get-here

WHY TO ATTEND?

- to meet people and companies involved in constructing or equipping a hundreds of breweries worldwide.
- to get in touch with professionals in projecting new breweries or extension of the old ones
- to get informed about latest brewing, filtering and tapping news
- to order authentic Czech raw materials as hop and malt
- to taste beers from more than a hundred Czech breweries. Paralelly with exhibiton Czech and Moravian Beer Crown and Golden Bohemia Draft Beer Competition 2019 take place (national brewery competitions with Czech and international tasting juries)
- to meet Czech brewers successfully brewing beer abroad
- to experience a unigue magic of Prague with its classical beer houses or new craft beer pubs
- to visit some of the Prague's breweries, where the organizers will arrange excursion for you

PROGRAMME HIGHLIGHTS:

- Opening ceremony of the PBA EXPO 2019 at the Chamber Hall: January 29, 9 AM
- Key theme: **Craft beer in Czech Republic**
For the passion of the brewmasters (seminars on raw materials, innovative technologies, new beer styles and beers, presentation and tasting of new beers)
- Two tasting competitions will také place during the PBA Expo 2019:
 - **Czech and Moravian Beer Crown 2019** (national beer tasting competition)
 - **Golden Bohemia Draft Beer Cup** (beer tasting competition with the international jury panel where the best Czech beers and breweries will be awarded in 17 cathegories)
- Opening ceremony for the competitions: January 29, 1 PM



FOR EXHIBITORS:

- Exhibitor buys an area for the equipment, devices or other products, and area for self-standing billboards, prints and other promotional materials, in their own racks. The price includes cleaning service, energy, security and locking down the exhibited objects during the exhibition.
- Each exhibitor will receive three pieces of exhibitor's passes and free tickets for Czech and foreign visitors.
- WiFi connection is also included in the price.
- Exhibited objects transfer from the parking to the Congress Centre is covered by the exhibitor.
- The price also includes annotation in the exhibition catalogue, which will be published as an annex to Pivo, Bier & Ale Magazine.
- Unlike other exhibitions and trade fairs, the price is final, there won't be any other expenses for energy or servise.
- The price for the presentation (stand) at the PBA Expo 2019 starts at the 1000 Euro